

***Steven Nicholas***

---

**PORTFOLIO**

---

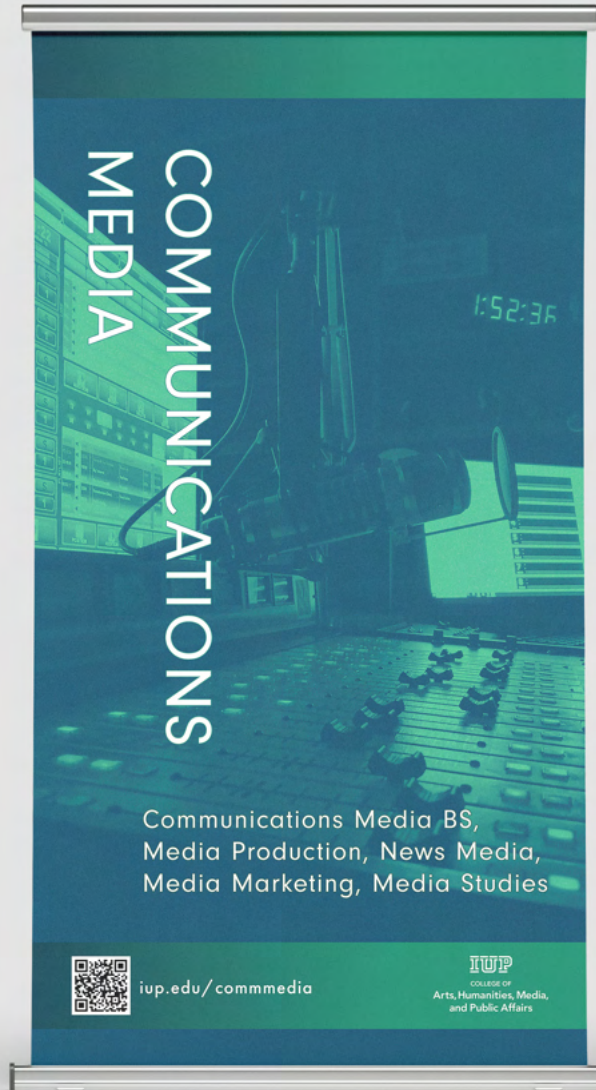
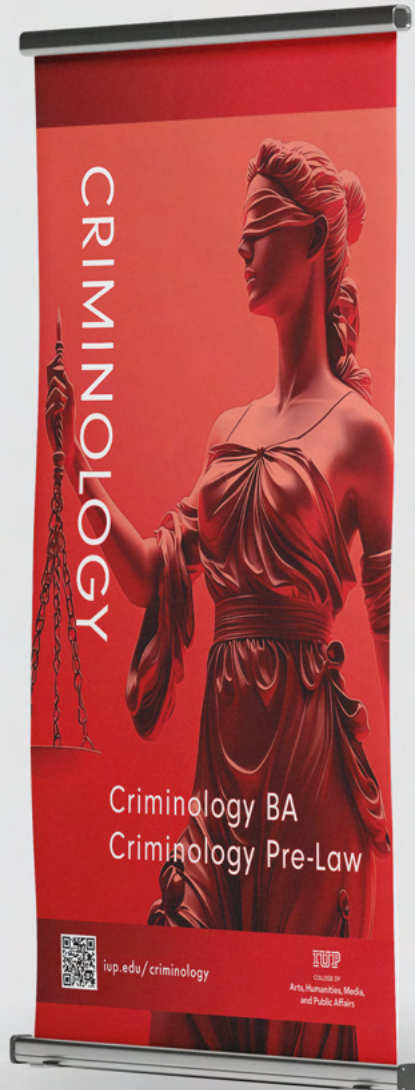
# Levity Brewing Company

## Label and T-Shirt



# IUP Internship

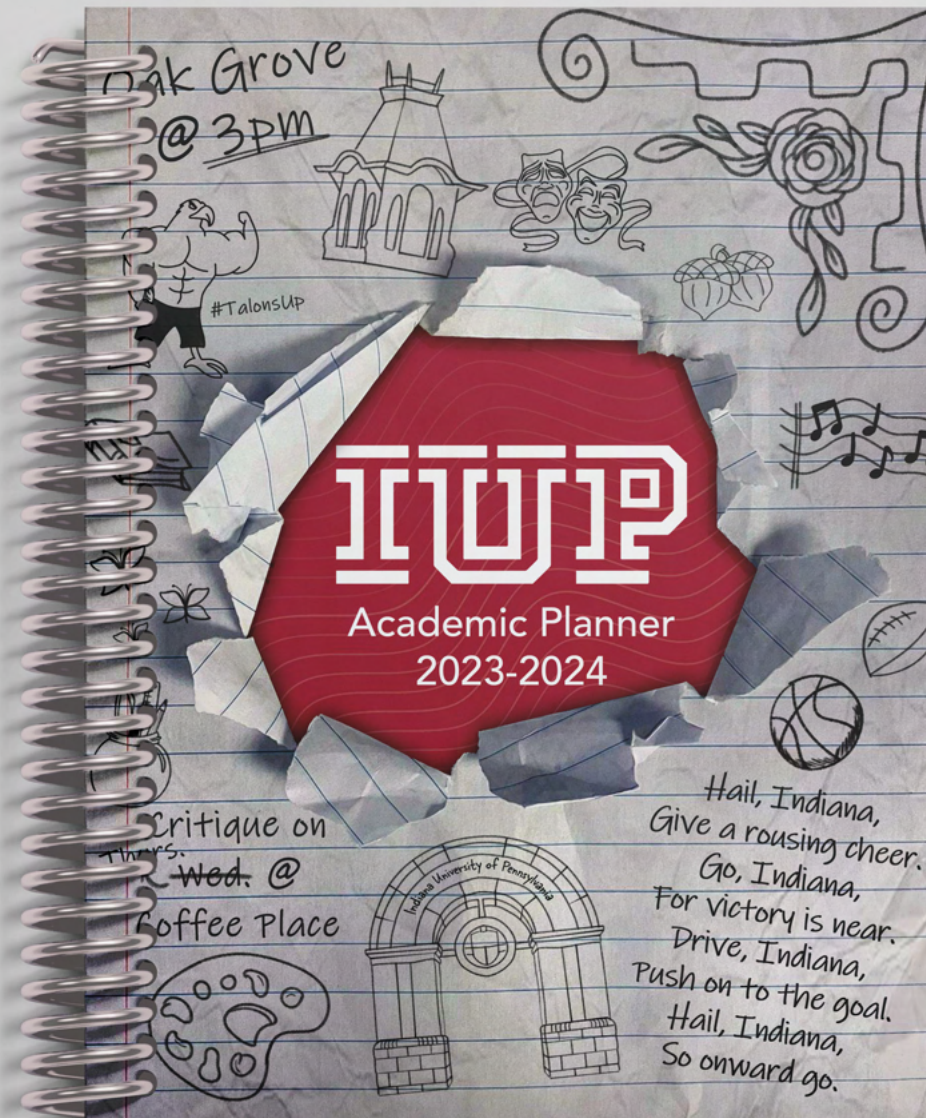
## Department Banners





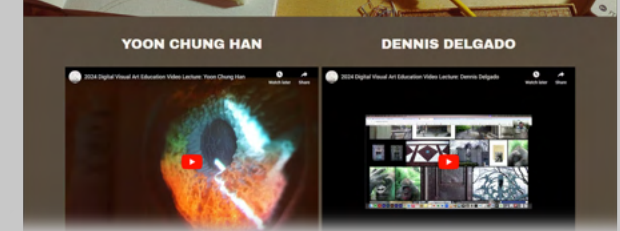
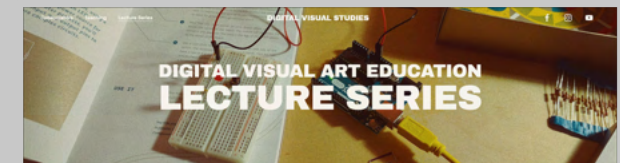
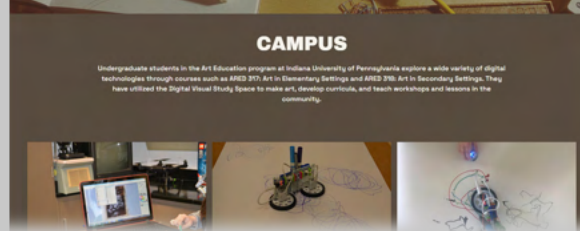
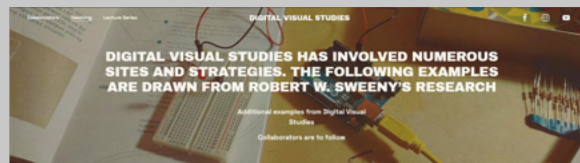
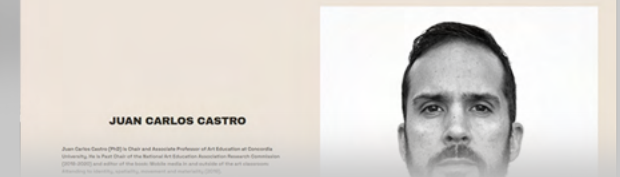
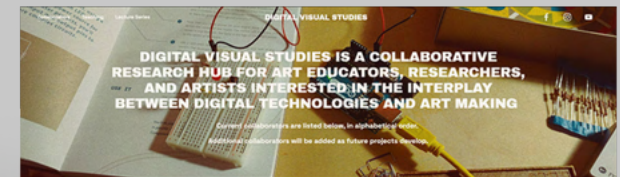
# IUP

## Planner Cover



# Digital Visual Studies

## Information Heavy Website





# Small Business Branding



## Automotive Illustration Stickers





# Era-Inspired Car Advertisements

**LOOK AT THAT REAR**



**THE 1970 GREMLIN**


The 1970 AMC Gremlin's notable large rear end isn't just a quirk of design—it's a deliberate choice with practical benefits. This unique styling maximizes interior space, offering more room for passengers and cargo despite the compact overall size of the car. Picture yourself sliding into the plush seats of the Gremlin, feeling the spaciousness around you like a cozy lounge, a haven from the hustle and bustle of the disco era streets. The ample rear doesn't just mean more legroom; it means comfort. With generous proportions, even the longest road trips feel like a leisurely cruise down Sunset Boulevard. Imagine loading up the trunk with your favorite vinyl records, a picnic basket full of snacks, and hitting the open road with the wind in your hair and the sound of the Gremlin's engine purring beneath you. And let's not forget about safety. The larger rear window isn't just a style statement; era where road safety was a enhanced visibility meant drivers suburban avenues with confidence. parking outside the trendiest disco countryside, the Gremlin's big rear needed to stay safe and stylish. So, the Gremlin's big rear end is a charm and functionality. It's a nod forward-thinking design, where purpose beyond aesthetics—a true



**American Motors**


it's a practical innovation. In an growing concern, the Gremlin's could navigate city streets and Whether you were parallel club or cruising through the end gave you the clear sightlines while it may stand out in a crowd, thoughtful feature that adds to its to an era of bold choices and every curve and contour served a testament to the spirit of the '70s.

**PONTIAC SUNFIRE**



Experience the future of driving with the all-new 1999 Pontiac Sunfire! This cutting-edge machine blends iconic 90s style with next-level performance. Featuring sleek pop-up headlights and rear window louvers, the Sunfire turns heads at every corner. Under the hood, a powerful 3.4-liter turbocharged engine awaits, ready to deliver adrenaline-pumping acceleration. With its independent rear suspension and integrated roll cage, the 1999 Sunfire is not just a car—it's a lifestyle. Elevate your driving experience today!

Equipped with American Racing R1ax wheels, an NRG quick release steering wheel, Sparco racing seats, DC Racing coilovers, and a killer Bose & Pyle sound system featuring 2 thumping 12" subwoofers in the trunk



**American Racing PYLE sparco NRG BOSE 4CRACING**



# Overture Company Poster



# Ouverture Company Brochure





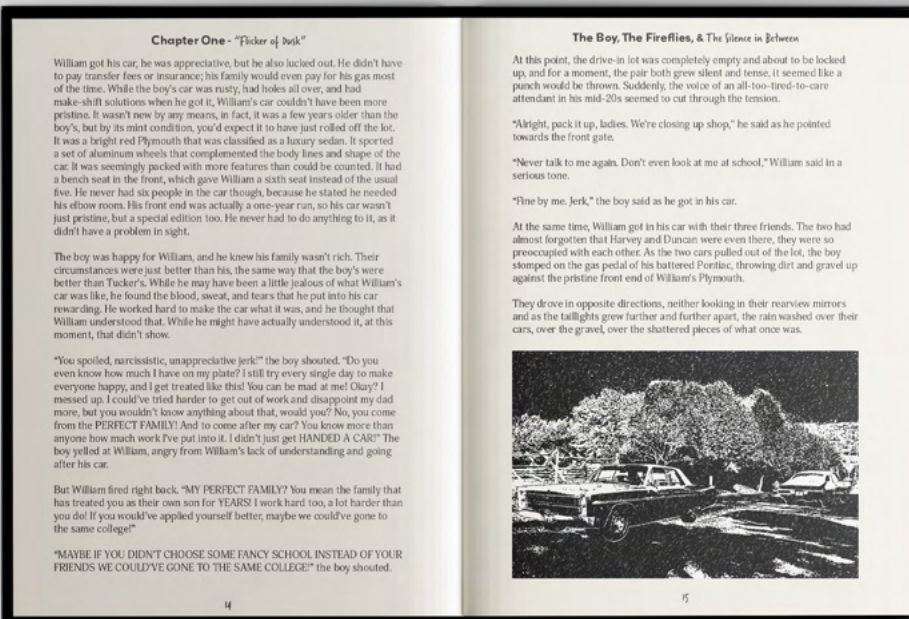
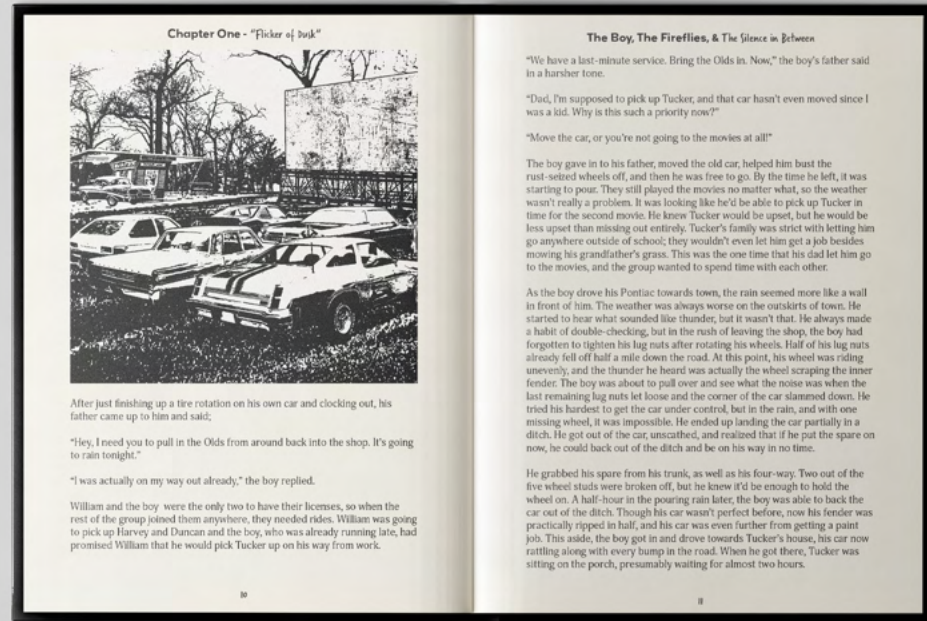
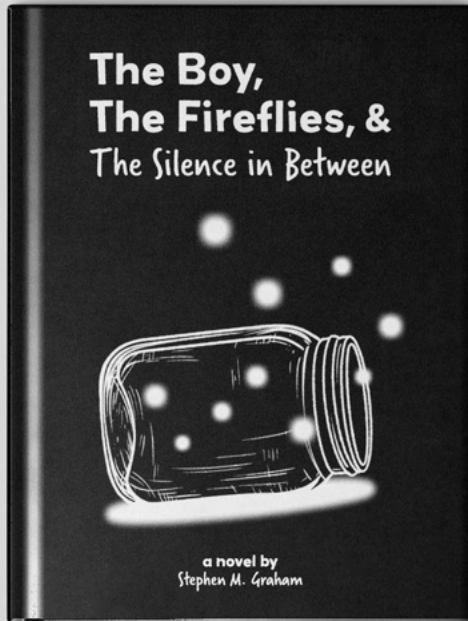
# IUP

## Mock Dorm Brochure





# Book Layout & Illustrations





# Monster Energy x 24 Hours of Lemons

## Packaging, POP Display





# Photography

